

**For Immediate Release:**

**LUCIFER LIGHTING COMPANY TO EXHIBIT AT AIA SHOW IN  
“PUSH BUTTON HOUSE”**

*Renowned manufacturer of lighting fixtures showcases the latest sustainable lighting technologies in prefab housing unit made from hydraulically operated shipping container*

SAN ANTONIO May 2, 2007: Lucifer Lighting Company—a premier manufacturer of low voltage lighting fixtures for high end applications—is to exhibit cutting edge products at the America Institute of Architects (AIA) 150<sup>th</sup> Anniversary Show in the “Push Button House”, designed by architect Adam Kalkin. The exhibition will be at Booth 10291 at the Henry B. Gonzales Convention Center in San Antonio, Texas from May 3-5.

Lucifer Lighting’s booth at the AIA epitomizes the conference’s “sustainable design” theme. The booth is an 8’ by 20’ shipping container, which has been converted into a “Push Button House” (PBH). The PBH has been exhibited at Art Basel in Miami and at the Deitch Project in New York City, and is currently being explored by groups such as FEMA as a possible answer to disaster relief housing. **Please find attached a clip of the PBH in motion.**

Light sources exhibited by the company include metal halide, light emitting diodes (LED) and compact fluorescent, all of which have been incorporated into sleek minimalist fixtures.

In addition to exhibiting at the show, locally headquartered Lucifer Lighting was selected for inclusion on the AIA tour as an exponent of [Leadership in Environmental and Energy Design \(LEED®\) certification](#), as established by the US Green Building Council. With furniture, workspaces and other interior features designed by acclaimed design firm, Gensler, the company is pursuing the lofty goal of LEED® Silver rating. The office and manufacturing facilities are a remodel of what was once a plant for Pace Picante Sauce. **This expected LEED® rating will be the first, to the company’s knowledge, granted to an office manufacturing facility in America.**

According to the Department of Energy, lighting comprises over 30% of energy used in commercial projects, and one quarter of the points for LEED® certification relate to lighting and attendant energy savings. LEED® certification *cannot* be fulfilled without establishing energy savings in lighting.

Lucifer Lighting is taking an active role as a sponsor of continuing education at the AIA Conference. Its Chief Executive Officer, Gilbert Lang Mathews, is a participant at the panel discussion on *Sustainable Lighting Technologies*. In addition, Lucifer Lighting will be presenting continuing education seminars on *Aspects of Sustainable Lighting Design, Residential Lighting* and *Lighting for Hospitality* at the “Push Button House” during the conference.



**About Lucifer Lighting Company**

For nearly 30 years now, Lucifer Lighting has created original lighting solutions that bring to life the spaces we inhabit—indoor and outdoor, from grand-scale commercial to cozy residential spaces. A manufacturer of precision engineered downlights, light strips, track and spot lights, and landscape lighting, Lucifer Lighting uses a variety of light sources, from halogen to metal halide, from LED to fiber optic.

Lucifer Lighting has received numerous awards for innovative lighting, including awards from Interior Design Magazine, the Institute of Business Designers (IBD), Lightfair and the Illumination Engineering Society (IES). Projects with Lucifer Lighting’s fixtures are regularly recognized for distinction, such as Seyfarth Shaw in Chicago, which won an AIA Gold Award, and Harry Winston in London, which received the Lighting Design 2007 award for Retail. Installations of Lucifer Lighting may be found in diverse venues ranging from Chanel to Gucci, Windsor Castle to the White House. Lucifer® is a registered trademark nationally and internationally and denotes excellence in lighting fixture design.

*For more information, please visit our website [www.luciferlighting.com](http://www.luciferlighting.com)*

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