

LUCIFER LIGHTING COMPANY

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A REVOLUTION IN TRACK LIGHTING

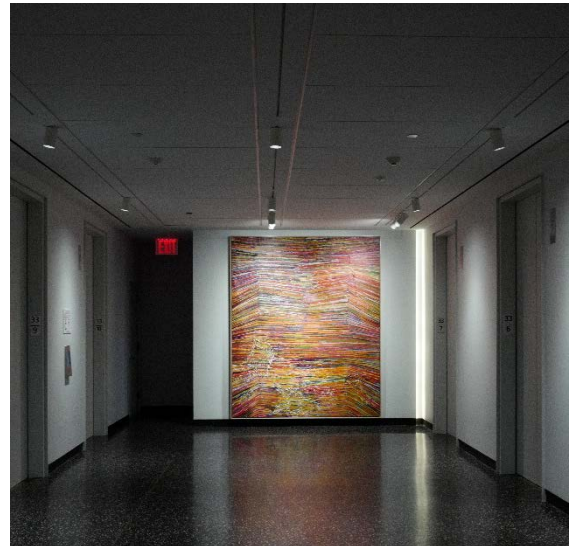
New Zero-Sightline Track from Lucifer Lighting Provides all the Flexibility and None of the Visual Clutter



[SAN ANTONIO, TX, OCTOBER 16, 2018] – The new zero-sightline track system from Lucifer Lighting Company provides lighting and interior designers with the flexibility and performance they desire in track systems, all in a sleek, minimalist profile. This exciting advancement allows designers significant freedom to creatively illuminate even the most sophisticated of environments. The track system, winner of the 2018 German Design Award for Excellent Product Design, combines exceptional performance with a modern aesthetic, using advanced engineering to hide all adjustment mechanisms and power supplies within the track itself.

"Designers have been telling us that they love the convenience of track systems, but hate the way they look," notes Chris Reed, Vice President of Product for Lucifer Lighting. "We have been working on this design for years now, because we wanted to make sure we offered the industry a truly innovative fixture that was not only high performance, but elegant enough to feel at home in the highest-end design environments."

Lucifer Lighting's track system has garnered international accolades for its revolutionary, thoughtful design. The track was recently recognized by the prestigious German Design Award for Excellent Product Design in Lighting, which hailed its "timelessly simple, minimalist design and outstanding technical and mechanical versatility." The track was also recognized by Architectural SSL magazine Product Innovation Award, which highlights innovative LED and solid-state luminaires and fixtures in the lighting industry.



Key features of the zero-sightline track include:

- Small and medium track head sizes that allow for increased design options

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- Concealed mounting mechanism on track heads for one-handed installation and tool-less adjustability
- Field-changeable TIR optics that let designers control 100% of the light without any of the glare
- Recessed track profile that seamlessly blends into its environment

Technical specs include:

- Track available in both 4' and 8' field-cutable lengths
- Beams angles of 15°, 25°, 40°, 60°
- Lumen packages available up to 1900lm
- Color rendering of 80, 90, 97 CRI
- Color temperatures of 2700K, 3000K, 3500K, 4000K. Warm dim option in 2000K-3000K

To find out more about Lucifer Lighting's zero-sightline track, please visit LuciferLighting.com or contact Anna Novak at a.novak@luciferlighting.com.

About Lucifer Lighting Company:

Lucifer Lighting Company creates innovative, precision-engineered lighting solutions that designers and architects depend upon to illuminate their most beautiful spaces. For more than 40 years, this family-owned, San Antonio, TX-based company has led the industry by designing and manufacturing lighting fixtures with the slenderest profiles, most compact housings, and maximum light from the highest-quality sources. Our goal has always been the same: to create light that creates experiences.

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