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BRICK UNDERGROUND

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9 reasons to add smart lighting to your NYC apartment or brownstone

- You can turn on or off all lights with one button or voice command
- Save on energy costs and use environmentally friendly LEDs
- Costs range from \$30 smart bulbs to six-figure custom installations



Smart lighting allows control of task, ambient, spot, recessed, and individual pendant lighting from a centralized app.

Courtesy of Lucifer Lighting

Have you been tinkering with updating your New York City apartment or townhouse with smart technology? Of all the smart functions, lighting is often what drives many people to hop on board the tech bandwagon, and for different reasons—energy efficiency, wellness, and convenience topping the list.

More recently, however, smart lighting has taken on a new cachet. "People are looking for bells and whistles, and ultimately smart lighting is the new luxury," says Alyssa Knowlton, an agent at [Corcoran](#).

Danielle Morreale, another agent at [Corcoran](#), adds that lighting is often integrated into a broader system with other features such as window shades and radiant flooring that you can control from your smartphone—and program everything so you wake up or arrive home to a cozy scene. "It adds that luxurious piece to your life."

Sure enough, Christopher Piechota, founder of [Christopher William Lifestyle Technology](#), a NYC-based design and installation firm, says that [smart lighting](#) is often part of a whole smart home integration but is just as often the sole driver. And you don't need to embark on a full-scale renovation to implement the technology.

He says [Crestron](#) and [Lutron](#) are the main players in the field (he has also worked with [Lucifer Lighting](#), shown at top), all of which integrate with smart home assistants, including [Josh ai](#), "a terrific proprietary system that's not driven by big tech and solely for the home."

It's worth noting that smart lighting has become a popular feature at new condo developments, too, including at [One United Nations Park](#) and [7W57](#). "It's part of the whole in-unit amenity package," Morreale says.

So if you've been considering whether to embrace smart lighting, here are some reasons that might nudge the needle toward yes.