

For Immediate Release:

**LUCIFER LIGHTING COMPANY EXHIBITS SUSTAINABLE LIGHTING AT  
LIGHTFAIR**

*Renowned manufacturer of lighting fixtures showcases the latest in energy efficient  
lighting at the largest industry trade show in America*

SAN ANTONIO May 7, 2007: Lucifer Lighting Company—a premier manufacturer of low voltage lighting fixtures for high end applications—will exhibit cutting edge product at Lightfair International, North America’s largest commercial and residential trade lighting show. The display will be at booth 2481 at the Javits Convention Center in New York City, May 8-10.

Fixtures shown include the PukLED, a compact under shelf light, which was recently distinguished by the Illumination Engineering Society as a “unique and significant advancement to the art and science of lighting.” The company will also be exhibiting fully gear driven downlights, with adjustable rotation on the aim and tilt from the ceiling side, as well as its first LED operated spotlight. The company will exhibit light sources such as metal halide, light emitting diodes (LED) and compact fluorescent, all of which have been incorporated into sleek minimalist fixtures achieved at a fraction of the wattage of conventional lighting.

"Every year Lucifer Lighting looks forward to Lightfair, and we are especially proud of the sustainable sources we will be presenting this year," said Gilbert Lang Mathews, Chief Executive Officer. "Visitors to our booth will be able to see first-hand the relative luminance and color temperature of solid state LED lighting, in contrast to conventional incandescent lighting. It is quite remarkable how close we have been able to engineer the color temperature of LEDs to halogen."

Last week, Lucifer Lighting exhibited at the American Institute of Architects (AIA) 150<sup>th</sup> Anniversary show, where the company’s headquarters was selected to be on the AIA tour as an exponent of Leadership in Environment and Energy Design (LEED<sup>®</sup>) as established by the US Green Building Council. Lucifer Lighting is pursuing a LEED<sup>®</sup> Silver rating, which should be the first LEED<sup>®</sup> certification granted to an office manufacturing facility in America. According to the Department of Energy, lighting comprises over 30% of energy used in commercial projects, and one quarter of the points for LEED<sup>®</sup> certification relate to lighting and attendant energy savings. LEED<sup>®</sup> certification *cannot* be fulfilled without establishing energy savings in lighting.

**About Lucifer Lighting Company**

For nearly 30 years now, Lucifer Lighting has created original lighting solutions that bring to life the spaces we inhabit—indoor and outdoor, from grand-scale commercial to



cozy residential spaces. A manufacturer of precision engineered downlights, light strips, track and spot lights, and landscape lighting, Lucifer Lighting uses a variety of light sources, from halogen to metal halide, from LED to fiber optic.

Lucifer Lighting has received numerous awards for innovative lighting, including from Interior Design Magazine, the Institute of Business Designers (IBD), Lightfair and the Illumination Engineering Society (IES). Projects with Lucifer Lighting's fixtures are regularly recognized for distinction, such as Seyfarth Shaw in Chicago, which won an AIA Gold Award, and Harry Winston in London, which received the Lighting Design 2007 award for Retail. Installations of Lucifer Lighting may be found in diverse venues ranging from Chanel to Gucci, Windsor Castle to the White House, and even in the Republic of Kazakhstan U.N Mission in New York City.

Lucifer® is a registered trademark nationally and internationally and denotes excellence in lighting fixture design.

*For more information, please visit our website [www.luciferlighting.com](http://www.luciferlighting.com)*

**Contact:**

Alexandra Mathews: +1.210.227.7329 or [a.mathews@luciferlighting.com](mailto:a.mathews@luciferlighting.com)